



# AI Startup Audit Report

<https://srocket.ai>

Generated: Monday, January 26, 2026

# 64

Good

Overall Score (193/300 points)

## Page Screenshot

The screenshot shows the homepage of SRocket.ai. At the top, there's a navigation bar with the logo, 'Features', 'Pricing', 'How It Works', 'FAQ', a language selector ('EN'), and a 'Create my site for free' button. The main headline reads: 'Your pro website in 45 seconds. Your first Customers Today.' Below this, a sub-headline says: 'No code. No design skills. Just your business and a site ready to attract customers.' A text input field contains the placeholder 'Independent HR consultant helping companies with...'. A large, prominent button at the bottom says 'Launch my site in 45 seconds' with a right-pointing arrow. Below the button, there's a note: '✓ Free · ✓ No credit card · ✓ Online in under 1 minute' and a tip: 'Tip: The more details you provide, the better your site will be!'. At the bottom, there are four performance metrics: 'Average Build Time < 45 sec', 'Websites Generated 600+', 'Leads Captured 200+', and 'Clients Supported 600+'.

## Priority Actions

## Fix these first for maximum impact:

- 1 Lead with the benefit: What transformation do you offer? (e.g., "Save 10 hours/week" vs "Project Management Tool")

Landing  
Page

- 2 Consider adding pain-point driven copy (e.g., "Stop wasting hours on X")

Landing  
Page

- 3 Consider adding a demo video or product walkthrough - videos can increase conversions by 80%

Landing  
Page

- 4 Add Open Graph meta tags for better social media sharing

SEO

- 5 Add an SPF record to specify which servers can send email for your domain

Email

- 6 Set up DKIM signing with your email provider (Google Workspace, SendGrid, Mailgun, etc.)

Email

- 7 Verify your DNS is properly configured

Email

## □ Landing Page Audit

87/100

**Rating:** Excellent

### Issues:

- Headline may lack benefit-driven language

### Recommendations:

- Lead with the benefit: What transformation do you offer? (e.g., "Save 10 hours/week" vs "Project Management Tool")
- Consider adding pain-point driven copy (e.g., "Stop wasting hours on X")
- Consider adding a demo video or product walkthrough - videos can increase conversions by 80%

### Details

Headline	Your pro website in 45 seconds. Your first Customers Today.
CTAs Found	8
Primary CTA	Create my site for free
Testimonials	✓ Found
Trust Badges	✓ Found
Company Logos	✓ Found
FAQ Section	✓ Found
Video/Demo	✗ Not found

**Rating:** Excellent

**Issues:**

- Missing Open Graph tags: og:image

**Recommendations:**

- Add Open Graph meta tags for better social media sharing

**Details**

Title Tag	SRocket.ai - AI-Powered Landing Pages & Lead Generation (55 chars)
Meta Description	136 characters
H1 Tags	1
H2 Tags	7
Images	undefined total, 0 missing alt
Open Graph	✓ Title, ✓ Description, ✗ Image
Canonical URL	✓ Set
Schema Markup	1 JSON-LD blocks
Word Count	588 words

**Rating:** Poor

**Domain:** srocket.ai

## Issues:

- No SPF record found
- No DKIM records found
- DNS lookup failed: ENOTFOUND

## Recommendations:

- Add an SPF record to specify which servers can send email for your domain
- Set up DKIM signing with your email provider (Google Workspace, SendGrid, Mailgun, etc.)
- Verify your DNS is properly configured

## DNS Records

SPF	✗ Missing (0/35 pts)
DKIM	✗ Missing (0/30 pts)
DMARC	✗ Missing (0/25 pts)
MX Records	✓ Found (1 records) (10/10 pts)

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